

November 22, 2021

Dear Saint Joseph Catholic School Community,

For also most 70 years, Saint Joseph Catholic School has offered an unparalleled educational experience to families in the Midlands. Serving children in grades K4 through 6, the school is dedicated to the spiritual development and academic excellence of our community's future leaders.

We are reaching out to you today to share all the exciting ways you can support our school and its mission. Saint Joseph Catholic School has many opportunities for families to assist with expanding programs, enhancing financial aid offerings, and improving facilities and technology. Parent participation is important — our goal is 100% participation in at least one of the many options for giving back to the school. This goal is important because our eligibility for some grants is based on strong parental participation. We are proud to share that every member of our school Advisory Board has made a contribution.

- **Tuesday, November 30, 2021 – The #iGiveCatholic 24 Hour Giving Day** campaign will take place on Giving Tuesday from 12:00am-11:59pm. #iGiveCatholic, now in its 7<sup>th</sup> year, is a Catholic crowdfunding event that offers an *excellent* opportunity for the Catholic community to come together to give thanks, give back, and give Catholic! Advance Giving is going on now and runs through November 29<sup>th</sup>. You may donate online at <https://charleston.igivecatholic.org/organizations/st-joseph-catholic-school-charleston> or send in a check to the front office. All monies raised will go to our Saints Fund.
- **Saturday, January 29, 2022 – Run with the Saints – a 5K race that is ranked one of the Top 20 races in SC!** In its 7<sup>th</sup> year, we anticipate another blockbuster registration. Over 300 runners crossed the finish line in 2020 (we held a virtual race last school year), with many more enjoying the post-race celebration. This year's race will use the certified course that winds its way from the school through the beautiful, downtown neighborhood of Shandon. We depend on family and business sponsors to help make this event a success.
- **Friday, February 4, 2022 – Divine Auction** will be held at Carolina Park. This is a wonderful way to spend time with fellow parents while bidding on exciting items and supporting the school! This event also relies on family and business sponsorships to help fund the event.
- **Tuesday, May 3, 2022 – Midlands Gives.** We will participate in the 9<sup>th</sup> annual one day giving event that provides a way for our school to raise the level of awareness about who we are and our positive impact on the midlands. The goal is to grow our base of engaged

donors in the midlands, and we bring in new donors every year. All monies raised will go to our Saints Fund.

- **Any time throughout the school year – Saint Joseph Catholic School Saints Fund.**

The Saints Fund is our annual fund, an ongoing campaign that allows families, grandparents, faculty, alumni, friends, and parishioners the opportunity to financially assist in the school's operational well-being. Each year, the school applies the Saints Fund monies to the area(s) of greatest need within Saint Joseph Catholic School. This year, we are hoping to raise enough to begin a major overhaul of our playground equipment. You may donate online at <https://factsmgtdadmin.com/give/appeal/Khdeju7nM> or send in a check to the front office.

Now more than ever, your donations, sponsorships and participation are vital to the future of our school. This year has offered us the blessing of many new families, as well as many new challenges. Only with the generosity and involvement of individuals, families and businesses like you can we continue to provide a wonderful learning environment at St Joseph Catholic School.

Enclosed you will find sponsorship opportunities to complete and return. If you wish to discuss your donation or learn more about Saint Joseph Catholic School, I can be reached at (803)807-7732 or at [mike.steph.defreese@gmail.com](mailto:mike.steph.defreese@gmail.com) or you can reach out principal Donovan Yarnall at (803) 254-6736 or at [dyarnall@stjosdevine.com](mailto:dyarnall@stjosdevine.com).

Thank you so much for your consideration and I do hope that you will join us in giving back to our school and participate in being a part of the race and auction!

Sincerely,



Stephanie DeFreese  
Development Chair Advisory Council



Donovan F. Yarnall, Ed. S.  
Principal

**All contributions are tax deductible to the extent allowed by law.  
Saint Joseph Catholic School's Federal Tax ID#: 57-0379950**



Name (as it should appear in marketing materials) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail address \_\_\_\_\_

\_\_\_ Count my family in for #iGiveCatholic and/or Midlands Gives

\_\_\_ Saints Fund supporter

\_\_\_ Contact me for other giving opportunities and/or sponsorships

**Please indicate business or family sponsorship level for dual auction and race:**

- \_\_\_ TITLE DUAL EVENT PRESENTNG SPONSOR:      **\$10,000** donation (limit 1) - *fulfilled*
- \_\_\_ GOLD LEVEL DUAL EVENT SPONSORSHIP:      **\$5,000** donation (limit 2)
- \_\_\_ SILVER LEVEL DUAL EVENT SPONSORSHIP:      **\$3,000** donation
- \_\_\_ BRONZE LEVEL DUAL EVENT SPONSORSHIP:      **\$1,000** donation

**Please indicate business or family sponsorship level for race only:**

- \_\_\_ PREMIER RACE SPONSOR:      **\$3,000** donation (limit 1)
- \_\_\_ MERIT RACE SPONSOR:      **\$1,500** donation
- \_\_\_ SUPPORTING RACE SPONSOR:      **\$500** donation
- \_\_\_ SAINTLY RACE SPONSOR:      **\$100 - \$400** donation

**Please indicate family sponsorship level for auction only:**

- \_\_\_ HOST FAMILY:      **\$250** donation
- \_\_\_ GRANDPARENT SPONSORSHIP:      **\$250** donation

- My grandchild(ren) is: \_\_\_\_\_

# Sponsorship Opportunities

## **TITLE (dual event) PRESENTING SPONSOR: \$10,000 donation, limited to 1**

- Logo recognition in all event promotions
- Company logo prominently displayed on race t-shirts
- Company logo on yard signs used to promote the race
- Company logo on website used for race registration
- Prominent listing in all pre- and post-event marketing materials
- Signage featuring company name and logo at both events\*
- Opportunity to display company banner and promotional items at both events\*
- Prominent listing in school newsletter (more than 1,000 families will receive this)
- Prominent listing in school Annual Report (more than 2,500 families will receive this)
- Corporate name/logo on school website with a link to sponsor's company website
- Logo recognition on banner placed outside the school and at the race start line
- Logo recognition on sign at entrance to both events
- Logo recognition on "Thank You" communications
- Digital ad during auction event
- Reserved table at auction and 8 tickets
- 4 race registrations for RWTS 5K

## **GOLD LEVEL (dual event) SPONSOR: \$5,000 donation, limited to 2**

- Company logo displayed on race t-shirts
- Company logo on website used for race registration
- Prominent listing in all pre- and post-event marketing materials
- Signage featuring company name and logo at both events\*
- Opportunity to display company banner and promotional items at both events\*
- Prominent listing in school newsletter (more than 1,000 families will receive this)
- Prominent listing in school Annual Report (more than 2,500 families will receive this)
- Corporate name/logo on school website with a link to sponsor's company website
- Logo recognition on banner placed outside the school and at the race start line
- Logo recognition on sign at entrance to both events
- Logo recognition on "Thank You" communications
- Digital ad during auction event
- Reserved table at auction and 8 tickets
- 4 race registrations for RWTS 5K

## **SILVER LEVEL (dual event) SPONSOR: \$3,000 donation**

- Company logo displayed on race t-shirts
- Company logo on website used for race registration
- Recognition in all event promotions
- Opportunity to offer promotional items at both events\*

- Listing in school newsletter (more than 1,000 families will receive this)
- Listing in school Annual Report (more than 2,500 families will receive this)
- Corporate name/logo on school website with a link to sponsor's company website
- Logo recognition on sign at entrance to both events
- Logo recognition on "Thank You" communications
- Digital ad during auction event
- 6 tickets to the auction event
- 2 race registrations for RWTS 5K

**BRONZE LEVEL (dual event) SPONSOR: \$1,000 donation**

- Company name displayed on race t-shirts
- Recognition in all event promotions
- Listing in school newsletter (more than 1,000 families will receive this)
- Listing in school Annual Report (more than 2,500 families will receive this)
- Corporate name on school website
- Recognition on sign at entrance to both events
- Recognition on "Thank You" communications
- Digital ad during auction event
- 4 tickets to the auction event

**PREMIER (race only) SPONSOR: \$3,000 + donation, limited to 1**

- Company logo prominently displayed on race t-shirts
- Company logo on yard signs used to promote the race
- Company logo on website used for race registration
- Logo recognition on banner placed outside the school and at the race start line
- Prominent listing in all pre- and post-event marketing materials
- Signage featuring company name and logo at the event\*
- Opportunity to display company banner and offer promotional items at event\*
- Prominent listing in school newsletter (more than 1,000 families will receive this)
- Prominent listing in school Annual Report (more than 2,500 families will receive this)
- Corporate name/logo on school website with a link to sponsor's company website
- 4 race registrations for RWTS 5K

**MERIT (race only) SPONSOR: \$1,500 donation**

- Company logo displayed on race t-shirts
- Company logo on website used for race registration
- Signage featuring company name and logo at the event\*
- Opportunity to display company banner at event\*
- Listing in school newsletter (more than 1,000 families will receive this)
- Listing in school Annual Report (more than 2,500 families will receive this)
- Corporate name/logo on school website with a link to sponsor's company website
- 2 race registrations for RWTS 5K

**SUPPORTING (race only) SPONSOR: \$500 donation**

- Company logo or individual name on race t-shirts
- Signage featuring company name and logo at the event\*
- Listing in the school newsletter (more than 1,000 families will receive this)
- Listing in school Annual Report (more than 2,500 families will receive this)
- Corporate or individual name listed on school website

**SAINTLY (race only) SPONSOR: \$100 - \$400 donation or in-kind contribution**

- Company or individual name listed on race t-shirts

**HOST FAMILY (auction only) SPONSOR: \$250 donation**

- 4 tickets to the auction event
- 4 custom beer mugs
- Preferred parking for the auction event
- Entered in a drawing for \$50 Lands' End Gift Certificate

**GRANDPARENT (auction only) SPONSOR: \$250 donation**

- 2 tickets to the auction event
- Your grandchild(ren)'s picture displayed at the auction with a special thank you

**IN-KIND DONORS:**

Sponsorship level for In-Kind donors is designated at one-half the retail value of donated items.

\*In the event the race is held virtually, these signs will be displayed on school campus at both Devine Street and Blossom Street carpool lines.

For more information on these advertising levels or to confirm your support, please contact the RWTS and Divine Auction Sponsorship Committee at [stjoesrwts@gmail.com](mailto:stjoesrwts@gmail.com) or Principal Donovan Yarnall at Saint Joseph Catholic School at 803-254-6736 or [dyarnall@stjosdevine.com](mailto:dyarnall@stjosdevine.com).

**Please make all checks payable to "Saint Joseph Catholic School" and mail to:**

**Saint Joseph Catholic School  
Attn: Sponsorships  
3700 Devine Street  
Columbia, SC 29205**